

ABOUT US
OUR MISSION & VISION
OUR VALUES
OUR ROLE

#### TYPES OF EVENTS

WEDDINGS
CORPORATE EVENTS
SPORTS EVENTS
RED CARPET & SPECIAL EVENTS
GOVERNMENTAL EVENTS



Animation has almost 3 decades of experience under its belt operating in the market since 1988 as an event management agency. Throughout the years, Animation has successfully created and organized many events for high profile clients in diversified fields from launches to press conferences, concerts/shows and weddings attended by thousands.

Over the years, Animation has come to symbolize "The Biggest & Best Events" in Egypt scope and quality wise.



### **OUR MISSION:**

Our mission is to develop a lifelong partnership with each of our clients by transforming their imagination into reality; by planning, creating and organizing a personalized memorable event experience.

### **OUR VISION:**

To continue to lead the event management market in Egypt.



### OUR TEAM TAKES PRIDE IN WHAT WE DO

#### **CUSTOMER SERVICE:**

We are here to serve our clients.

Our commitment to our clients is deeply engraved in our corporate culture and we go above and beyond every day to prove that it's in our DNA.

#### **BUILDING RELATIONSHIPS:**

We are passionate about what we do. We never lose sight of what matters most; our relationship with the clients.

#### **CREATIVITY:**

Our out of the box approach allows for different ways of thinking and ultimately providing the attendees with a unique experience as well as the clients.

#### **INTEGRITY:**

Our work is all completed in an ethical manner. We are honest, transparent and committed to doing what's best for our clients and our company.

#### **ATTENTION TO DETAIL:**

Details matter. Meeting the highest standard of work in every event.



# OUR ROLE IS NOT LIMITED TO THE ORGANIZATION OF AN EVENT BUT GOES FAR BEYOND THAT

#### **STRATEGY:**

Defining the strategic purpose of the event creating the concept based on the objective set by the client.

#### **CONCEPT & DESIGN:**

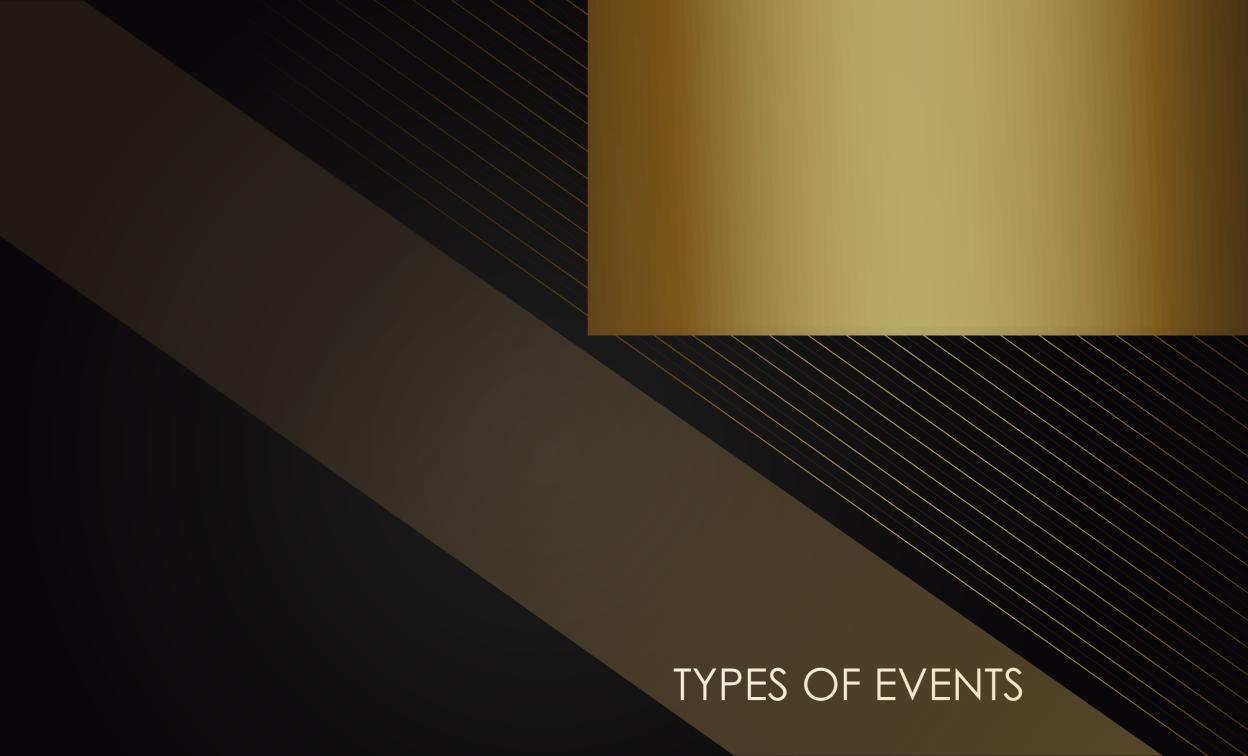
Create a concept and theme for the event and accordingly designing the event's architectural layout and flow.

#### **PLANNING:**

Includes all the detailed aspects of the event to fit the concept; we generate a day by day timeline, third-party vendor agreements, production, lighting design and sound, invitations and invitees, crowd management, catering, floral arrangements and entertainment management... Everything is pre-planned.

#### **ON-GROUND EXECUTION:**

Executing everything down to the last detail.



### WE TAKE ON EVENTS AS 'TURN-KEY PROJECTS

#### **TYPES OF EVENTS:**

- Corporate Events
- Weddings
- Social Events
- Sports Events
- Red Carpet Events
- Concerts & Music Festivals
- Trade Exhibitions
- Destination Events
- Exhibition Stall Designing
- Governmental Events

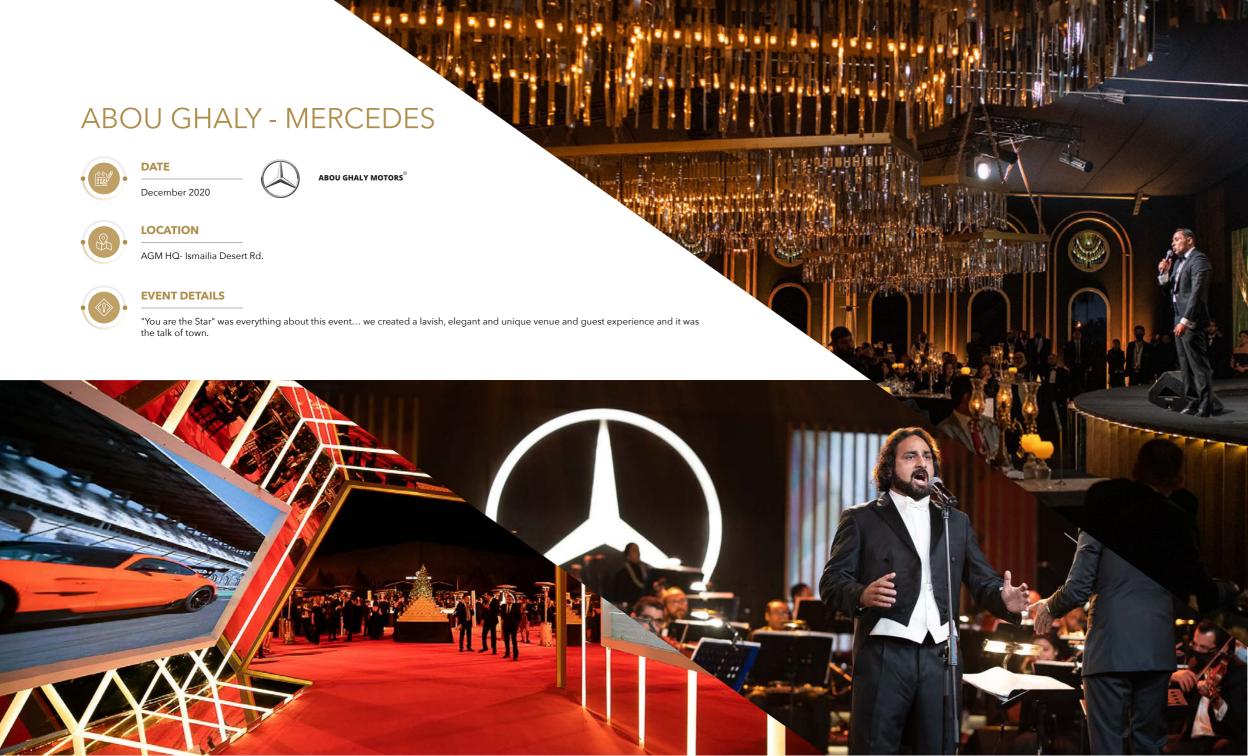




# CORPORATE EVENTS

Its all about the brand. We work with passion and dedication to ensure a unique event experience that resonates within your industry.





# PRIVADO LAUNCH EVENT













# SKYLINE

KATTAMEYA



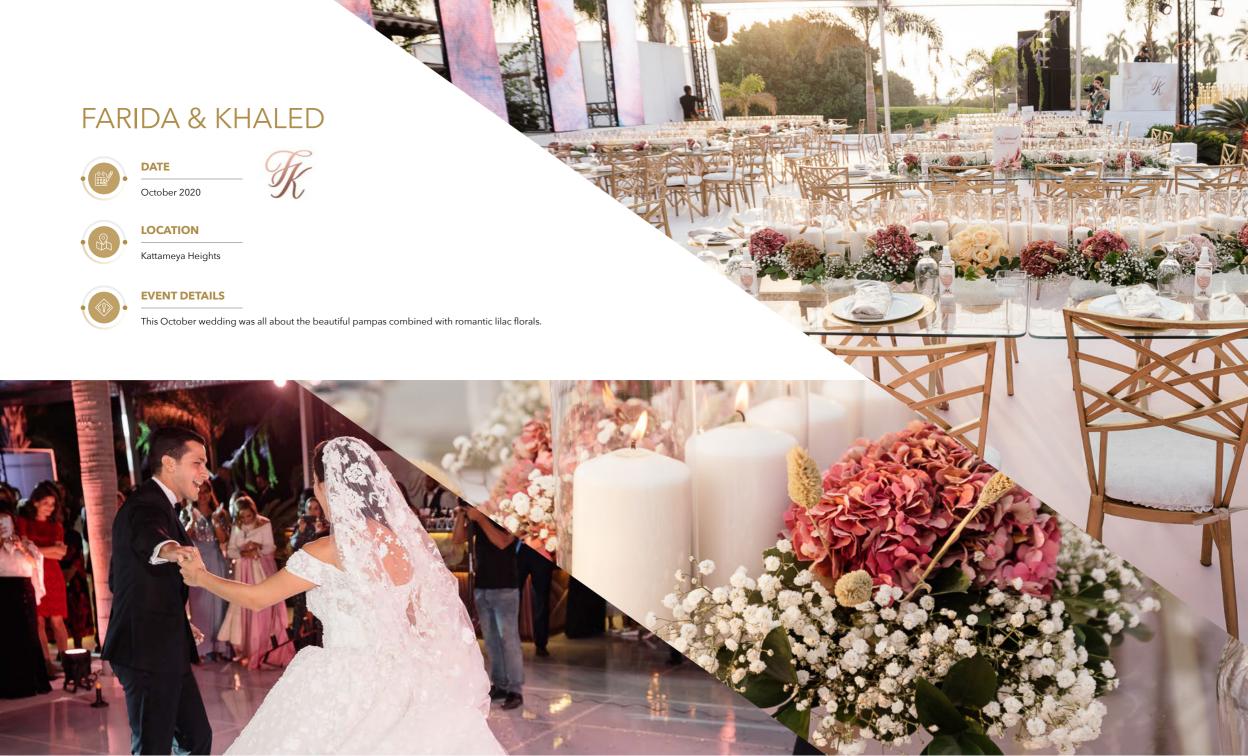




# WEDDINGS

From designing the invitation which invites your guests into your romance. We create a once in a lifetime event that will remain engraved in the minds of both families and guests.



























## RED CARPET & SPECIAL EVENTS

We have planned and executed some of the grandest events in Egypt. Our extensive experience in orchestrating huge production events has afforded us the opportunity to work on some of the most talked about events.



















## SPORTS EVENTS

We get familiarized with all the technical requirements for each sport to cater to your event needs.

















## GOVERNMENTAL EVENTS







DATE

November 2018



LOCATION

Sharm El-Sheikh







## WORLD YOUTH FORUM SHARM EL-SHEIKH 2017



**DATE** 

November 2017



**LOCATION** 



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PEACE

























