



animation:EVENTS



ABOUT US

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ABOUT US

Animation has almost 3 decades of experience under its belt operating in the market since 1988 as an event management agency. Throughout the years, Animation has successfully created and organized many events for high profile clients in diversified fields from launches to press conferences, concerts/shows and weddings attended by thousands.

Over the years, Animation has come to symbolize “The Biggest & Best Events” in Egypt scope and quality wise.



OUR MISSION
& VISION

OUR MISSION:

Our mission is to develop a lifelong partnership with each of our clients by transforming their imagination into reality; by planning, creating and organizing a personalized memorable event experience.

OUR VISION:

To continue to lead the event management market in Egypt.



OUR VALUES

OUR TEAM TAKES PRIDE IN WHAT WE DO

CUSTOMER SERVICE:

We are here to serve our clients.

Our commitment to our clients is deeply engraved in our corporate culture and we go above and beyond every day to prove that it's in our DNA.

BUILDING RELATIONSHIPS:

We are passionate about what we do. We never lose sight of what matters most; our relationship with the clients.

CREATIVITY:

Our out of the box approach allows for different ways of thinking and ultimately providing the attendees with a unique experience as well as the clients.

INTEGRITY:

Our work is all completed in an ethical manner. We are honest, transparent and committed to doing what's best for our clients and our company.

ATTENTION TO DETAIL:

Details matter. Meeting the highest standard of work in every event.



OUR ROLE

OUR ROLE IS NOT LIMITED TO THE ORGANIZATION OF AN EVENT BUT GOES FAR BEYOND THAT

STRATEGY:

Defining the strategic purpose of the event creating the concept based on the objective set by the client.

CONCEPT & DESIGN:

Create a concept and theme for the event and accordingly designing the event's architectural layout and flow.

PLANNING:

Includes all the detailed aspects of the event to fit the concept; we generate a day by day timeline, third-party vendor agreements, production, lighting design and sound, invitations and invitees, crowd management, catering, floral arrangements and entertainment management... Everything is pre-planned.

ON-GROUND EXECUTION:

Executing everything down to the last detail.

The background features a dark brown diagonal band running from the top-left to the bottom-right. The area above and to the right of this band is filled with a pattern of thin, parallel, light-colored lines that create a textured, grid-like effect.

TYPES OF EVENTS

WE TAKE ON EVENTS AS 'TURN-KEY PROJECTS

TYPES OF EVENTS:

- Corporate Events
- Weddings
- Social Events
- Sports Events
- Red Carpet Events
- Concerts & Music Festivals
- Trade Exhibitions
- Destination Events
- Exhibition Stall Designing
- Governmental Events



CORPORATE EVENTS

CORPORATE EVENTS

Its all about the brand. We work with passion and dedication to ensure a unique event experience that resonates within your industry.

BUE INAUGURATION



BUE INAUGURATION



DATE

December 2021



LOCATION

BUE Campus, El Shorouk



EVENT DETAILS

The BUE's inauguration of its fifth president was to become a very special celebration. Attending top scholars including Sir Magdi Yacoub and Amr Moussa.





AMAZON EGYPT



AMAZON EGYPT



DATE

August 2021



LOCATION

Amazon Plant, 10th of Ramadan



EVENT DETAILS

The launch of Amazon's first plant in Egypt after acquiring souq.com. This formal event with the attendance of the prime minister and a full tour of the whole process of the plant.



amazon.eg

amazon.eg



NOOR LAUNCH EVENT

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NOOR



NOOR - TMG



DATE

June 2021



LOCATION

Madinaty Clubhouse



EVENT DETAILS

The launch of Noor City, New Capital with New horizons for the future with the vision of 2021 for a sustainable future life 'Green - Smart' in addition to using the latest techniques in designing integrated cities with the most recent global technologies in all fields. Inviting potential clients and showcasing the project in the event using the new technologies to match the project itself.





ABOU GHALY - MERCEDES



ABOU GHALY - MERCEDES



DATE

December 2020



ABOU GHALY MOTORS®



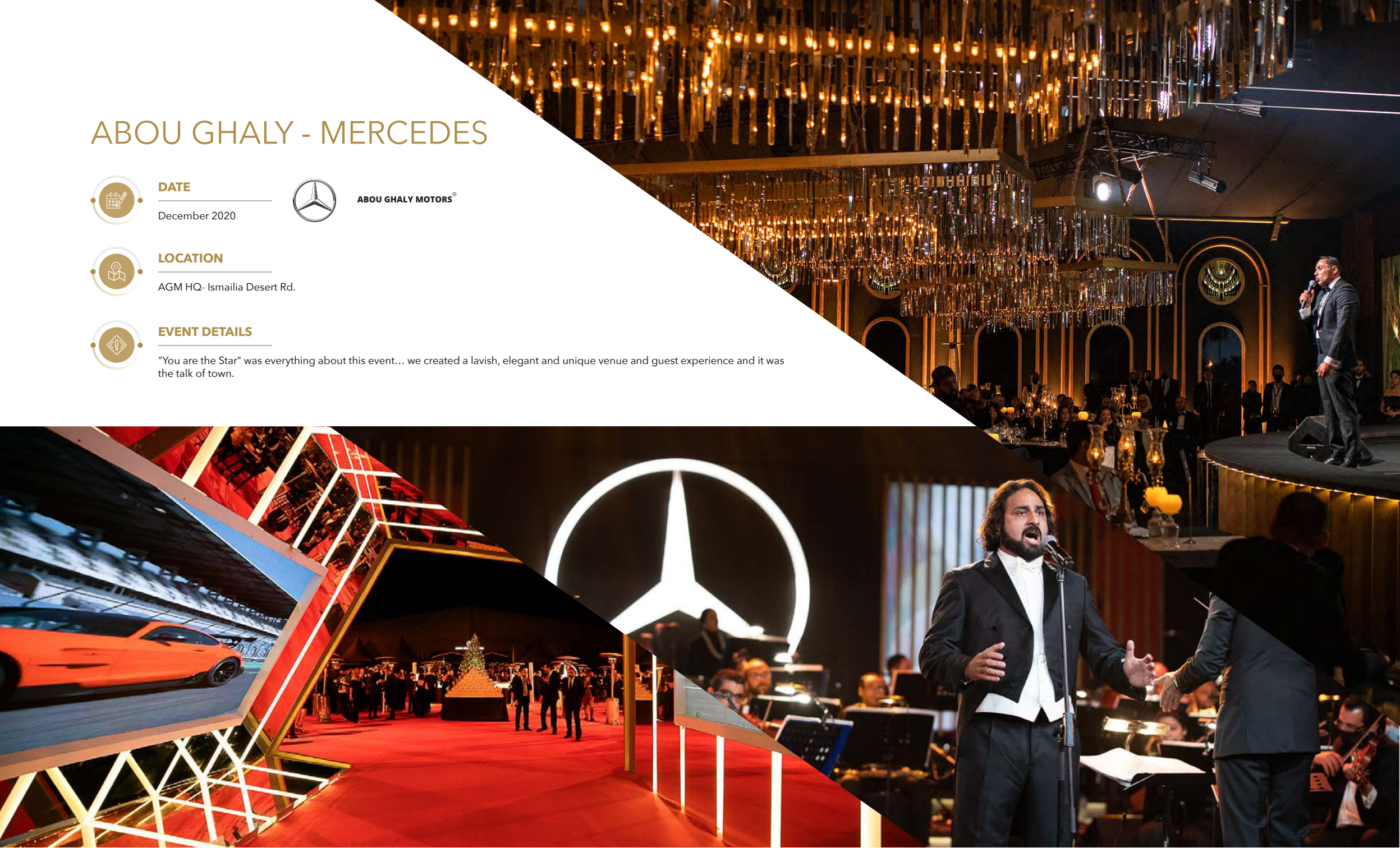
LOCATION

AGM HQ- Ismailia Desert Rd.



EVENT DETAILS

"You are the Star" was everything about this event... we created a lavish, elegant and unique venue and guest experience and it was the talk of town.





PRIVADO LAUNCH EVENT



PRIVADO - TMG



DATE

June 2019



LOCATION

Madinaty



EVENT DETAILS

Three concerts celebrating the launch of Privado; The iconic Andrea Bocelli all the way from Italy, Majida El Roumi & Ragheb Alama.





MEMAAR EL MORSHEDY



MEEMAR EL MORSHEDY



DATE

May 2019



LOCATION

KUNDALINI



EVENT DETAILS

Celebrating Meemar El Morshedy's Skyline making it into the Guinness World Records of the largest building. Attending this event were a number of prestigious guests including the international designer: Mohamed Hadid.







WEDDINGS

WEDDINGS

From designing the invitation which invites your guests into your romance. We create a once in a lifetime event that will remain engraved in the minds of both families and guests.

YASMINE & MARTIN



YASMINE & MARTIN



DATE

March 2022



LOCATION

Gouna, Egypt



EVENT DETAILS

Our take on Yasmin's 10-year dream. Starting with a beautiful aquatic backdrop and ending with a canopy of twinkling lights overhead.





FARIDA & KHALED



FARIDA & KHALED



DATE

October 2020



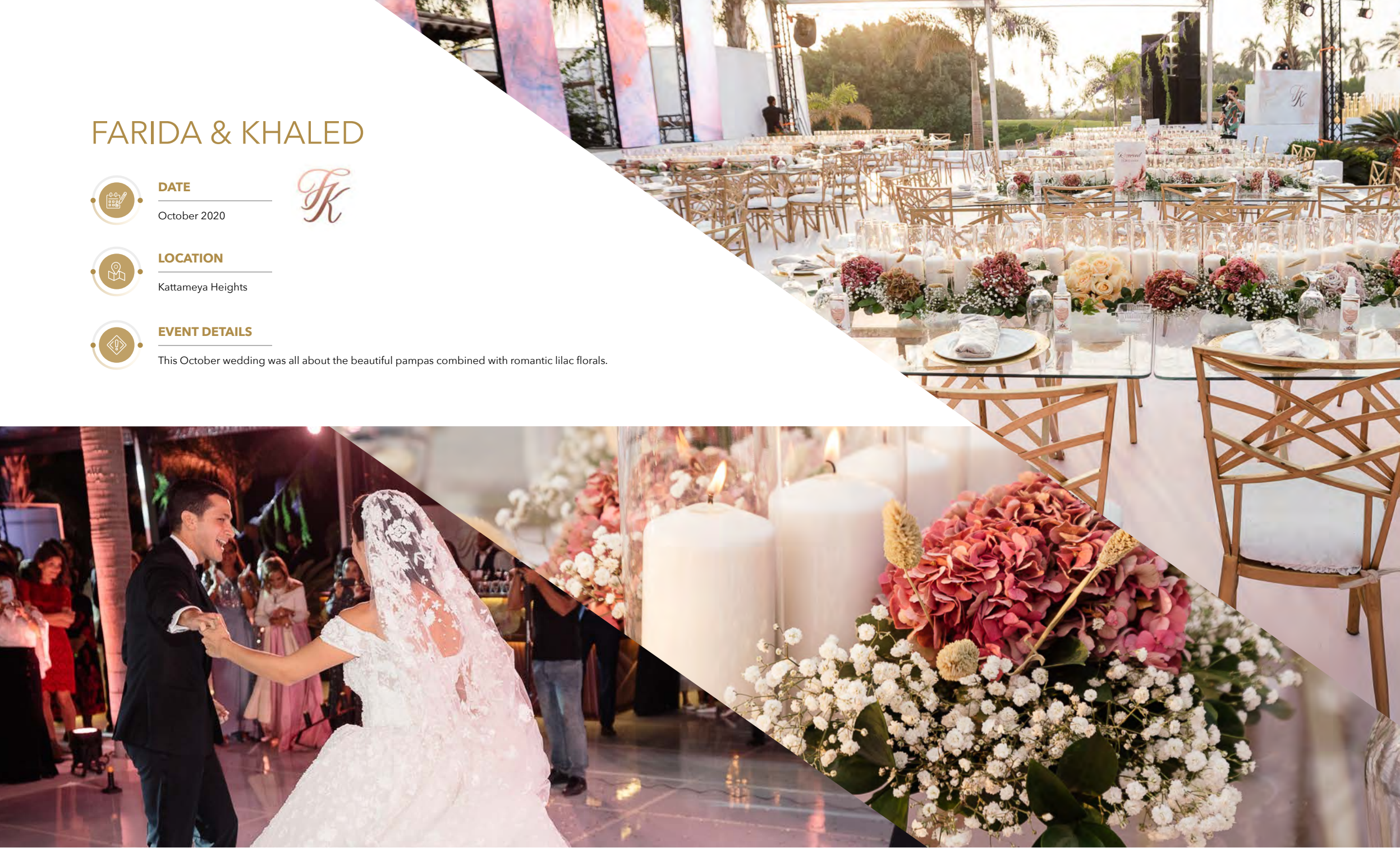
LOCATION

Kattameya Heights



EVENT DETAILS

This October wedding was all about the beautiful pampas combined with romantic lilac florals.





OMAR & AMENA



OMAR & AMENA



DATE

October 2020



LOCATION

Al Guezira Compound Clubhouse



EVENT DETAILS

Romantic white pearls and golden greek leaves combined creating elegance to this very special wedding.





DINA & TAMER



DINA & TAMER



DATE

October 2020



LOCATION

KUNDALINI



EVENT DETAILS

The uniquely pharonic themed wedding with the backdrop of the Great pyramid of Giza.





MOLLY & MARC



MOLLY & MARC



DATE

June 2012



LOCATION

Four Seasons San Stenfano, Alexandria



EVENT DETAILS

A venue built on the beach for the very special couple. A very majestic entrance, international entertainment and an iconic ice sculpture.







RED CARPET & SPECIAL EVENTS

RED CARPET & SPECIAL EVENTS

We have planned and executed some of the grandest events in Egypt. Our extensive experience in orchestrating huge production events has afforded us the opportunity to work on some of the most talked about events.

STEFANO RICCI



STEFANO RICCI

STEFANO RICCI



DATE

October 2022

LOCATION

Luxor, Egypt
Luxor Temple, Hatshepsut Temple & Madinat Habu

EVENT DETAILS

brating his Italian Luxury Lifestyle brand's 50th anniversary, the Italian Luxury Designer Stefano Ricci decided it would be magical to have it in Luxor. Inviting 400 guests from around the world to attend the Stefano Ricci Fashion Show as well as Opening and Closing dinners.





THE 39TH CAIRO INTERNATIONAL FILM FESTIVAL (CIFF) OPENING & CLOSING CEREMONIES

39TH CAIRO
INTERNATIONAL
FILM FESTIVAL

CAIRO
INTERNATIONAL
FILM FESTIVAL
Cairo, Egypt

39TH CAIRO
INTERNATIONAL
FILM FESTIVAL

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THE 39TH CAIRO INTERNATIONAL FILM FESTIVAL (CIFF) OPENING & CLOSING CEREMONIES



DATE

November 2017



LOCATION

Al Manara



EVENT DETAILS

With DMC as the festival's Main & Official sponsor, we planned & managed the Opening & Closing ceremonies with an extravagant Red Carpet, full TV coverage and interview stations, international celebrities including Nicholas Cage and Elizabeth Hurley and special on-stage performances.





THE 41ST CAIRO INTERNATIONAL FILM FESTIVAL (CIFF) CLOSING AFTER PARTY



THE 41ST CAIRO INTERNATIONAL FILM FESTIVAL (CIFF) CLOSING AFTER PARTY



DATE

November 2019



LOCATION

KUNDALINI



EVENT DETAILS

Non-stop entertainment was our objective. Ruby, Dina, Mostafa Shawky and many more performed for an outstanding night!







SPORTS EVENTS

SPORTS EVENTS

We get familiarized with all the technical requirements for each sport to cater to your event needs.

OCEANMAN



OCEANMAN



DATE

October 2020



LOCATION

Sahl Hashish



EVENT DETAILS

The First Open Water Swimming Event in Africa & Egypt, attendees from all over the world competing in the Red Sea.





GEZIRA INTERNATIONAL WATER POLO TOURNAMENT

GEZIRA INTERNATIONAL WATER POLO (GIWP) TOURNAMENT



GEZIRA INTERNATIONAL WATER POLO (GIWP) TOURNAMENT



DATE

January 2020



LOCATION

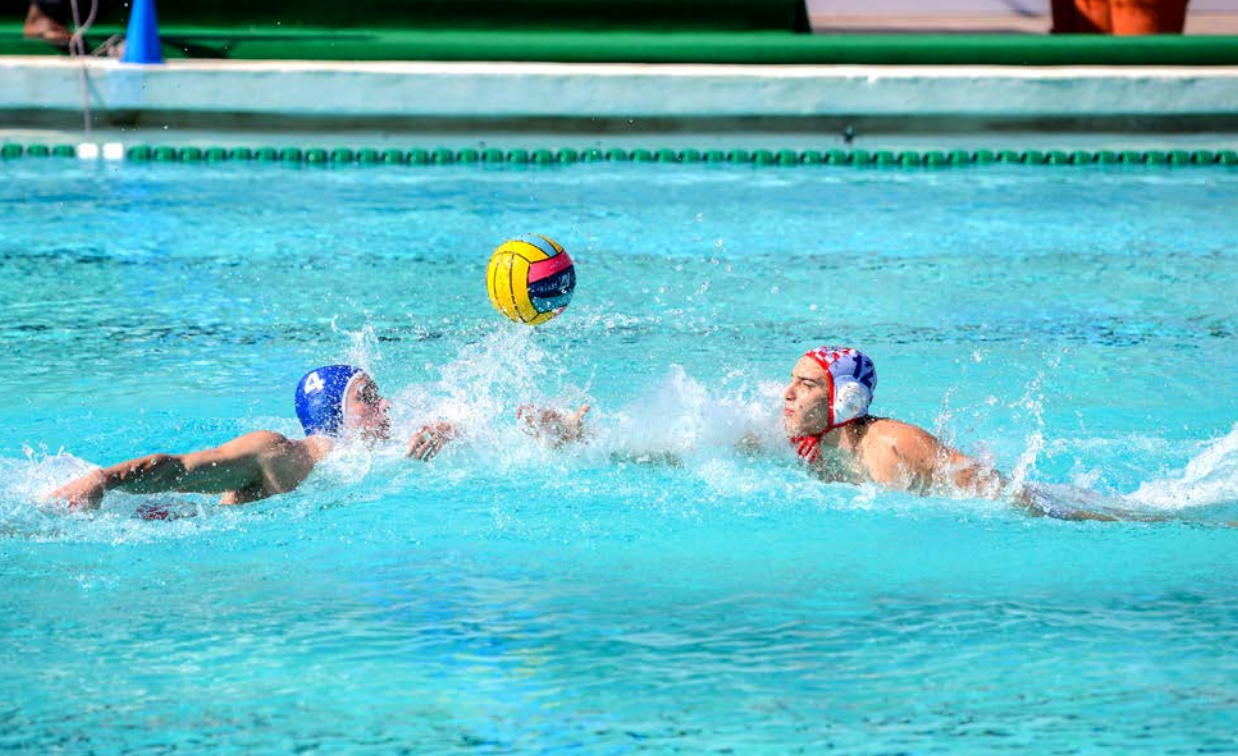
Gezira Sporting Club (GSC)



EVENT DETAILS

The six day International Waterpolo Tournament with teams from all over the world - Egypt, Hungary, Italy, Brazil, Montenegro & Spain.







GOVERNMENTAL
EVENTS

GOVERNMENTAL EVENTS

WORLD YOUTH FORUM

SHARM - EL SHEIKH 2018



WORLD YOUTH FORUM SHARM EL-SHEIKH 2018



DATE

November 2018



LOCATION

Sharm El-Sheikh





WORLD YOUTH FORUM

SHARM - EL SHEIKH 2017



WORLD YOUTH FORUM SHARM EL-SHEIKH 2017



DATE

November 2017



LOCATION

Sharm El-Sheikh





4G LAUNCH IN EGYPT



4G LAUNCH IN EGYPT



DATE

September 2017



LOCATION

Giza Pyramids





PRESIDENT ABDEL-FATTAH EL-SISI AND
GERMAN CHANCELLOR ANGELA MERKEL VISIT
TO EGYPT



PRESIDENT
ABDEL-FATTAH EL-SISI
AND GERMAN CHANCELLOR
ANGELA MERKEL
VISIT TO EGYPT



DATE

March 2017



LOCATION

Giza Pyramids





WORLD YOUTH FORUM ASWAN 2017



DATE

January 2017



LOCATION

Aswan







THE FIRST INAUGURATION OF
ABDEL FATTAH EL-SISI

THE FIRST INAUGURATION OF ABDEL FATTAH EL-SISI



DATE

June 2014



LOCATION

Kobba Palace

